



# **KFC**

*Latin America and the Caribbean*  
**Sign BrandBook 2020**

PREPARED BY



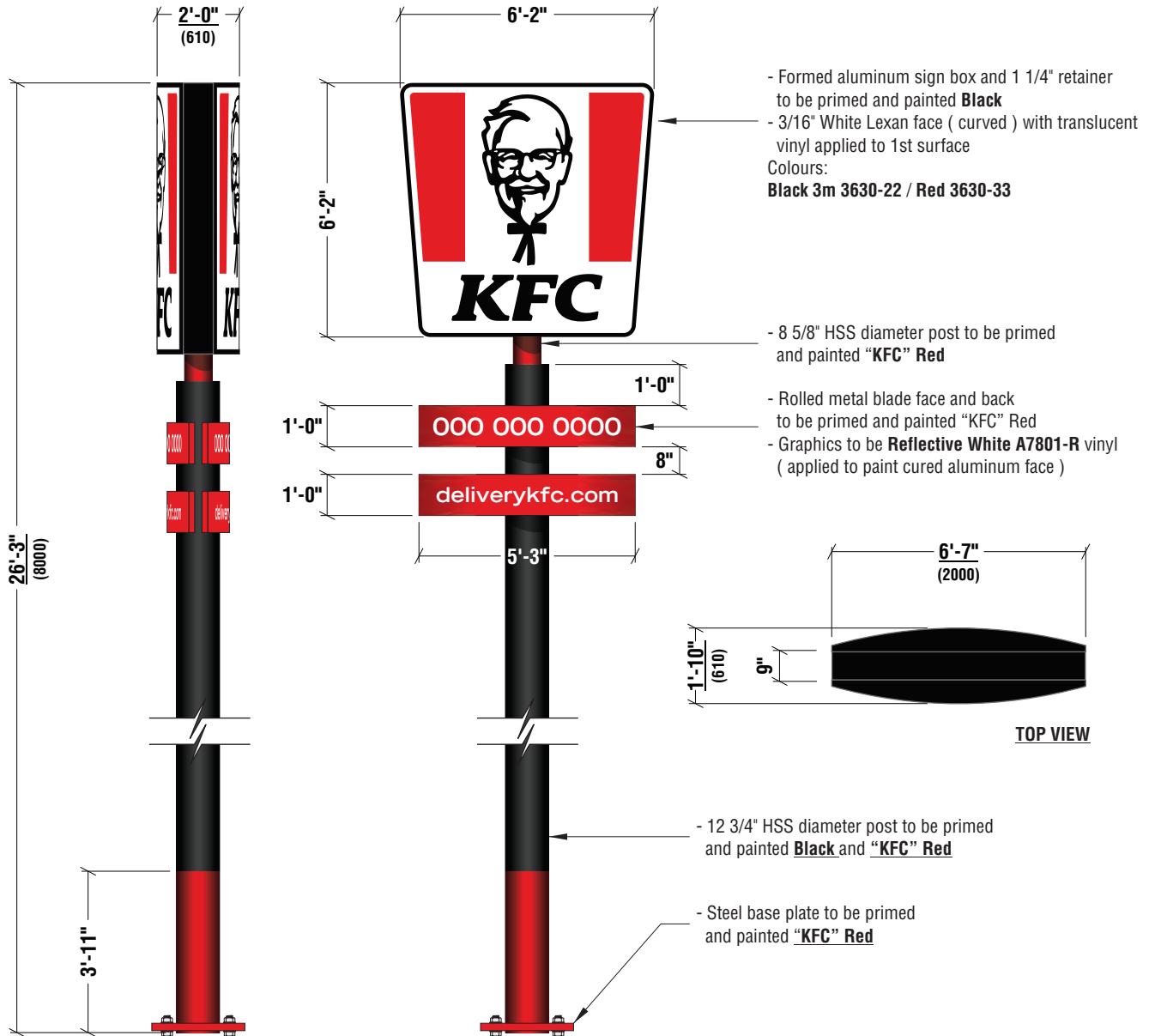
255 Pinebush Road, Cambridge, Ontario Canada / N1T 1B9

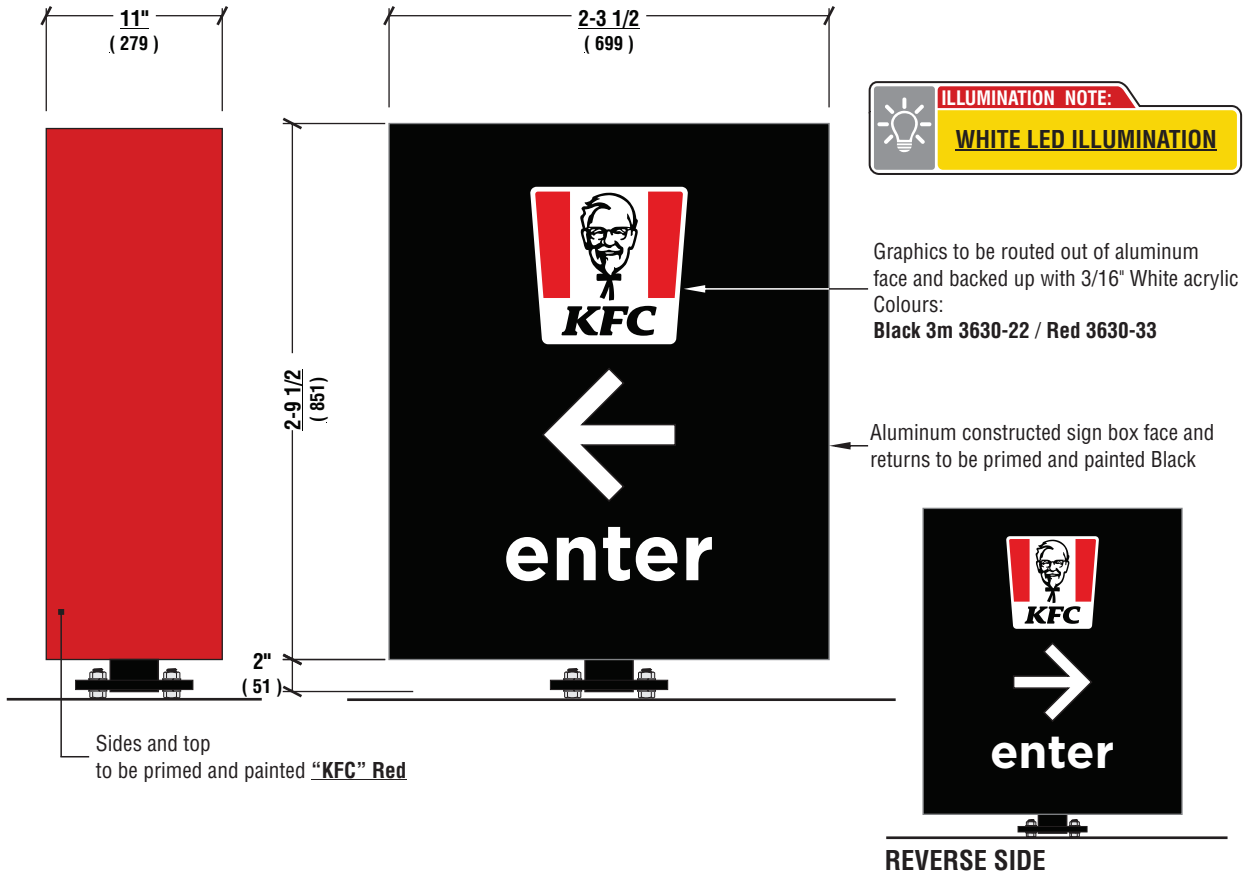
Account Manager : **Ben Steinberg**  
[bsteinberg@pridesigns.com](mailto:bsteinberg@pridesigns.com) / 1.519.622.4040 x260 / Cell: 1.519.2120988



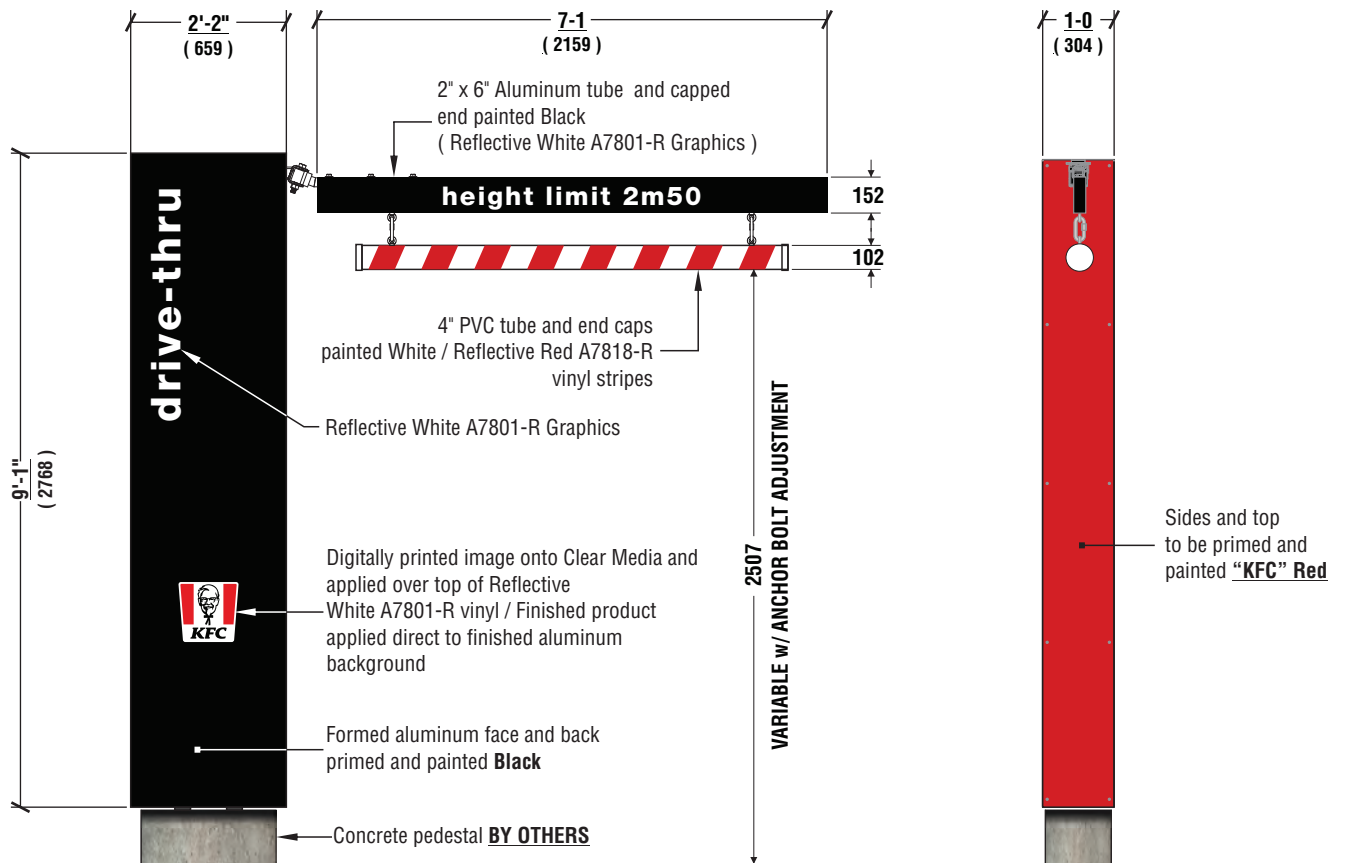
## Table of Contents

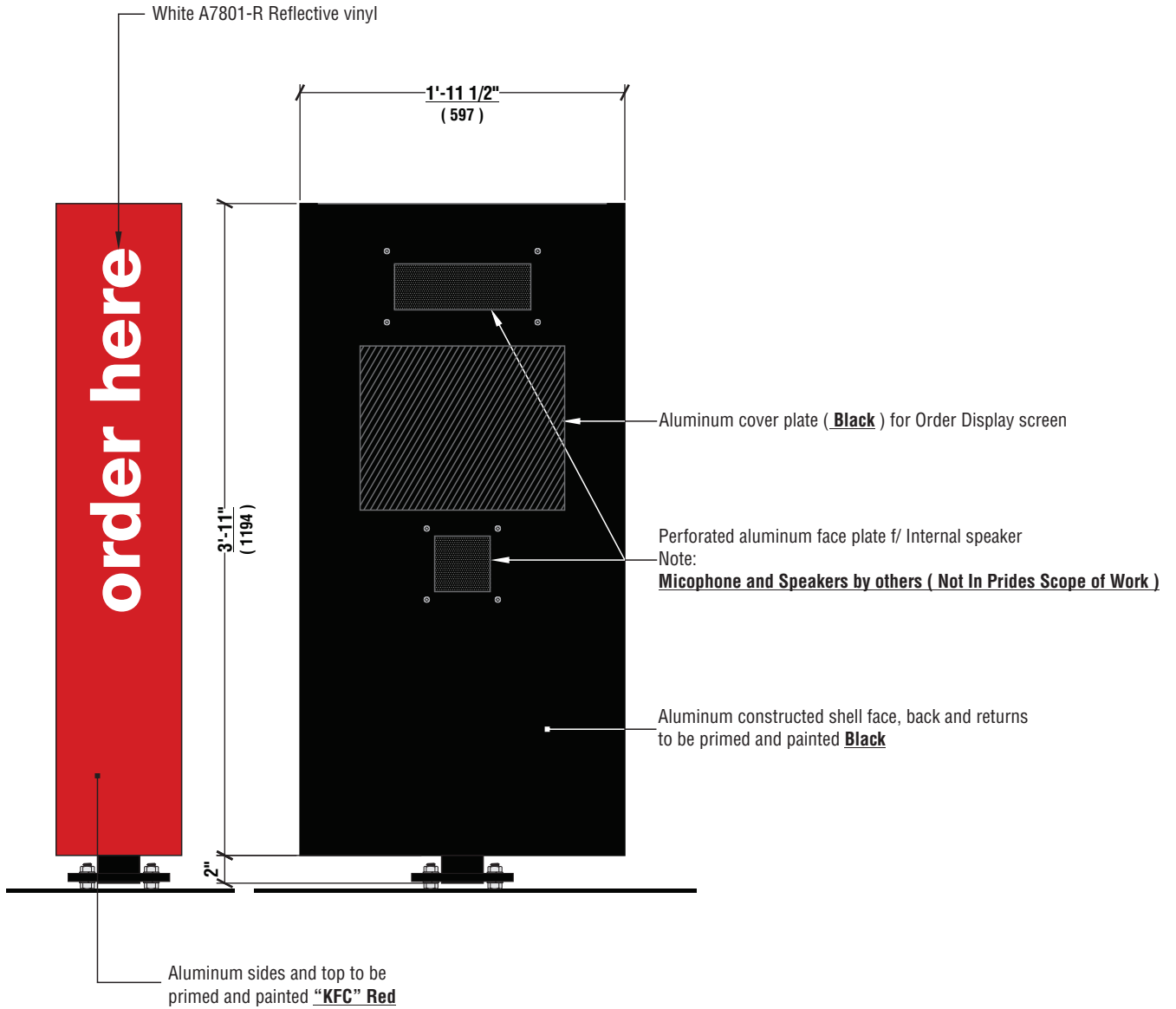
<b>DT1-19</b>	PYLON SIGN .....	p3
<b>DT2-19</b>	HEIGHT RESTRICTION BAR .....	p4
<b>DT3-19</b>	DIRECTIONAL SIGNS .....	p5
<b>DT5-19</b>	ORDER KIOSK .....	p6
<b>DT6-19</b>	MENU BOARD .....	p7
<b>DT7-19</b>	PREVIEW BOARD.....	p8
<b>DT8-19</b>	CANOPY ( Option 1 ).....	p9
<b>DT8-19</b>	CANOPY ( Option 2 ).....	p10
<b>DT9-19</b>	CHANNEL LETTERS .....	p11
<b>DT10-19</b>	COLONEL SIGN.....	p12
<b>DT11-20</b>	DIGITAL MENU BOARD (WALL MOUNT).....	p13
<b>DT12-20</b>	DIGITAL MENU BOARD (FREESTANDING).....	p14

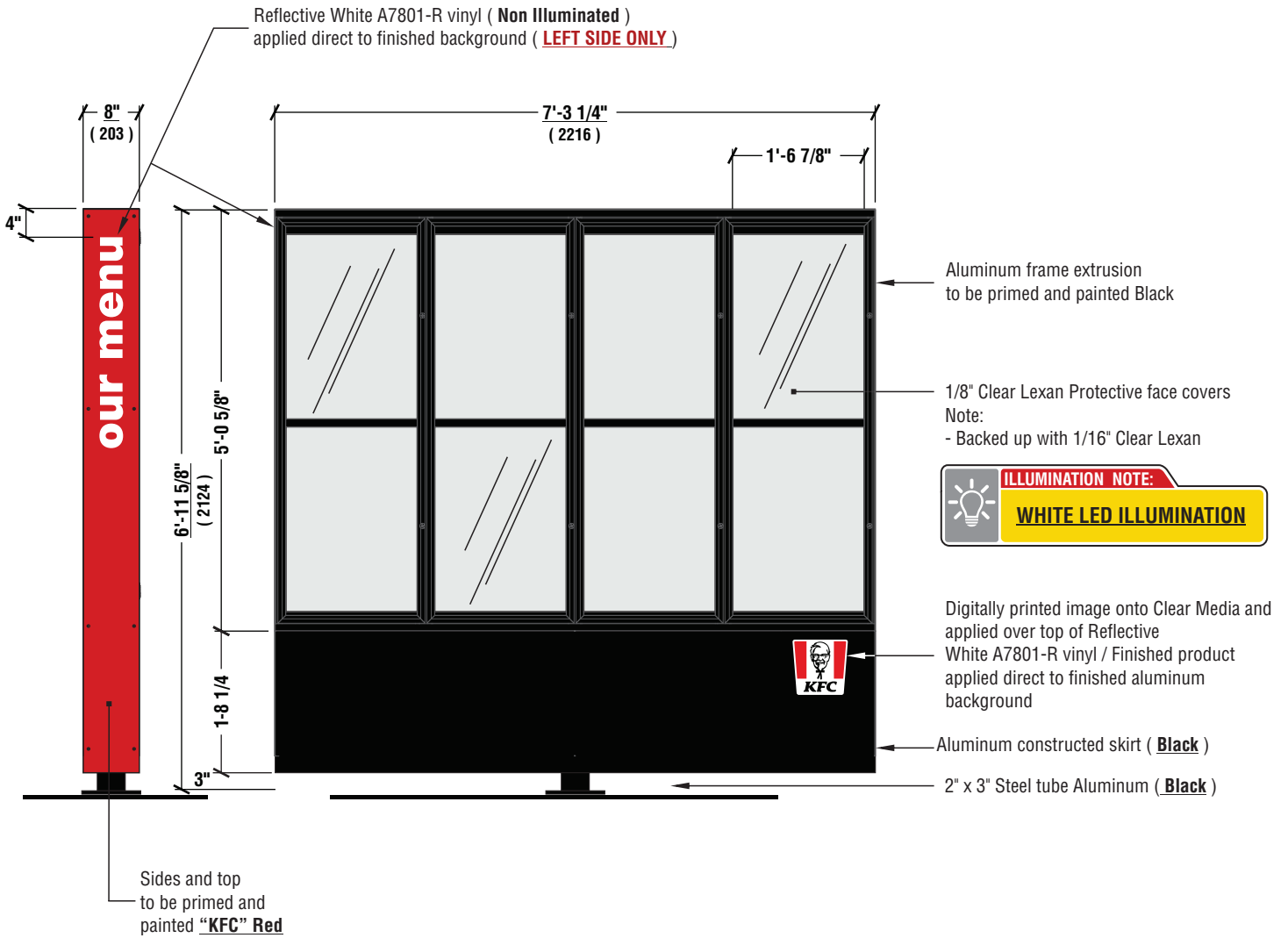


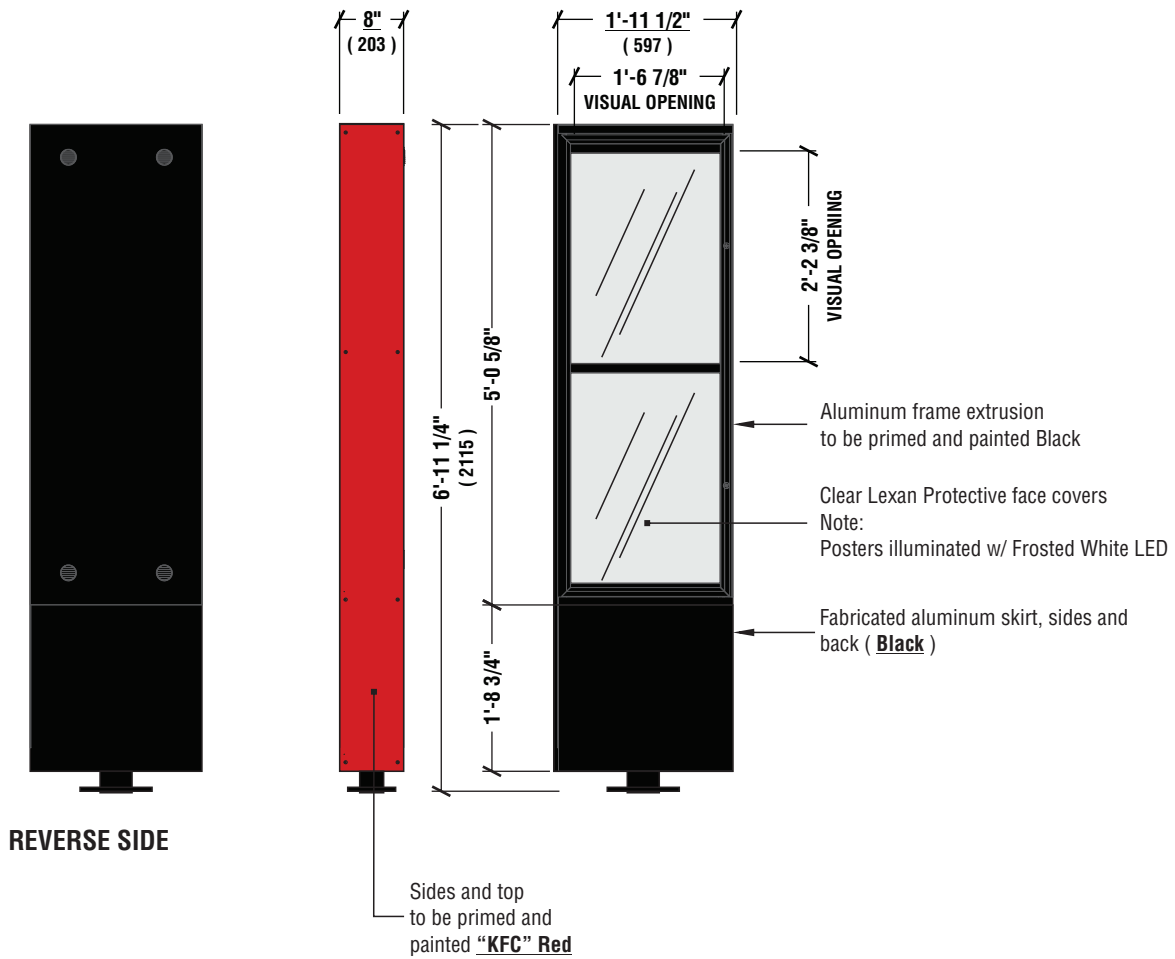


**OPTIONS**

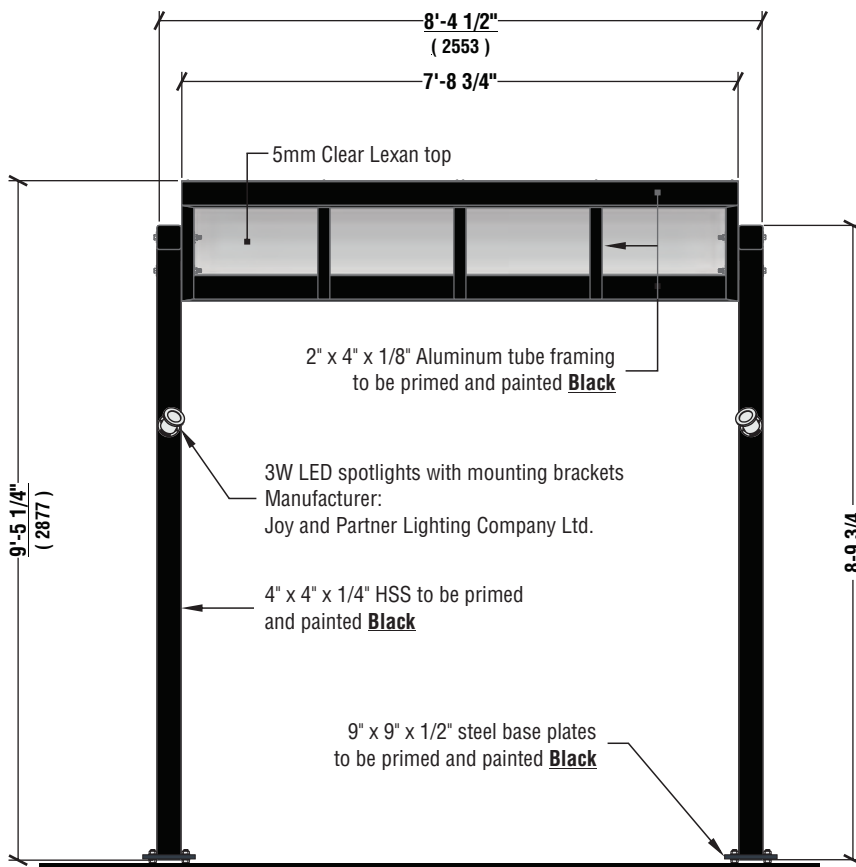
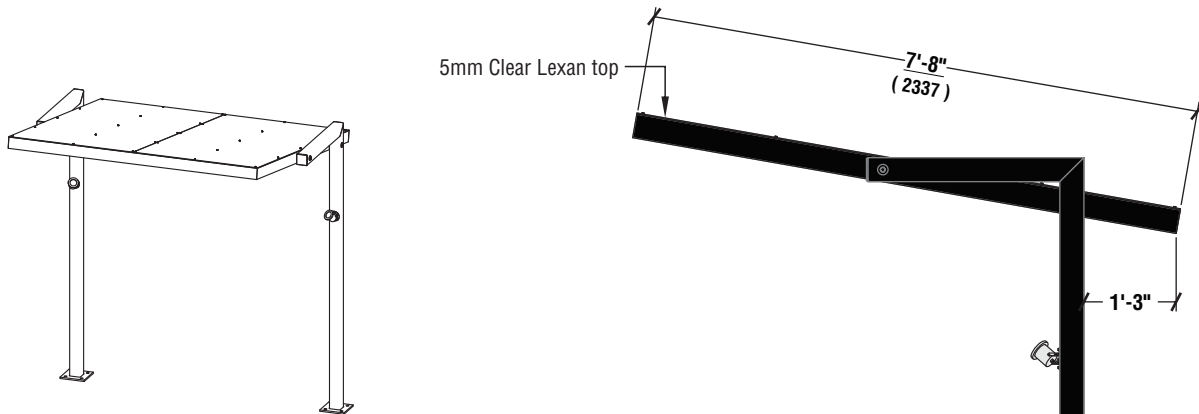








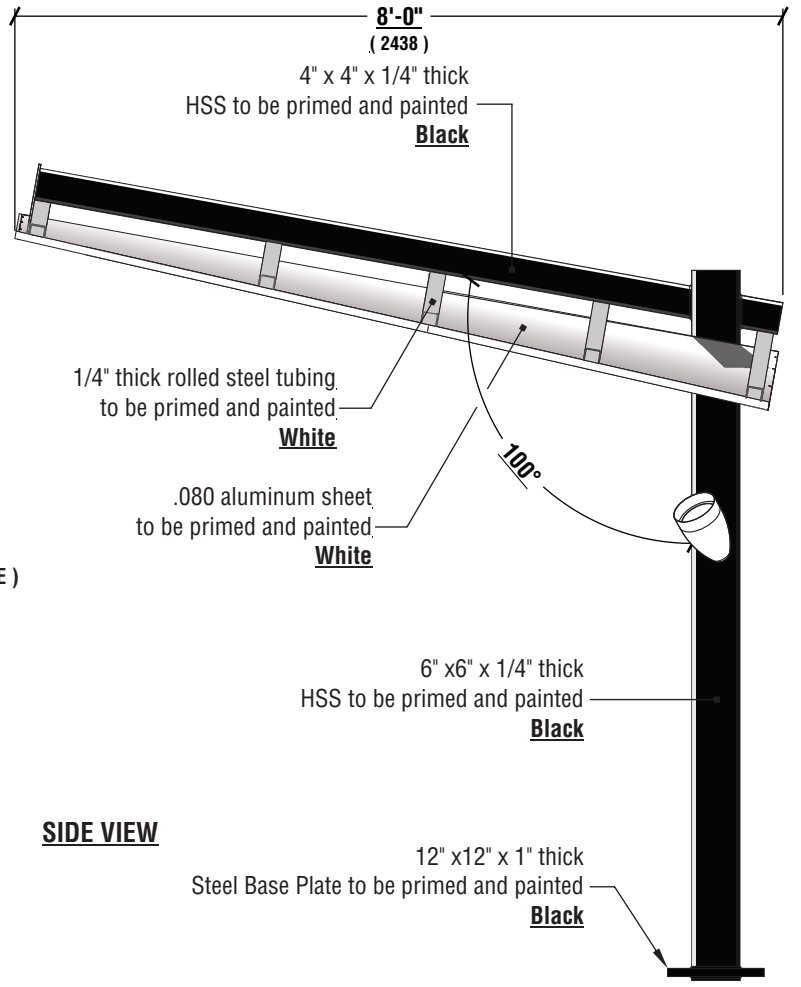
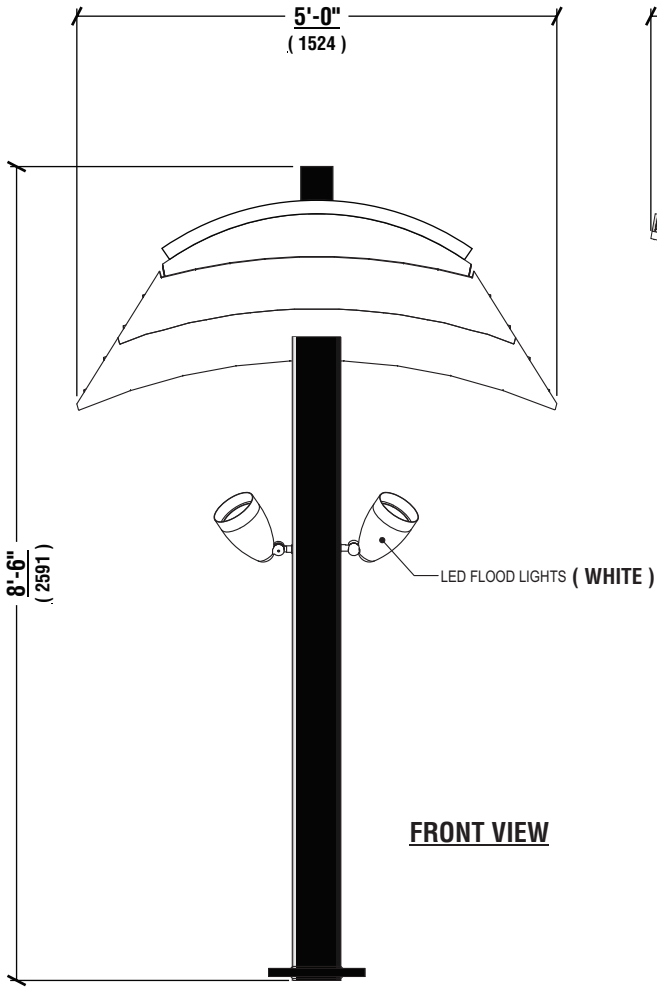


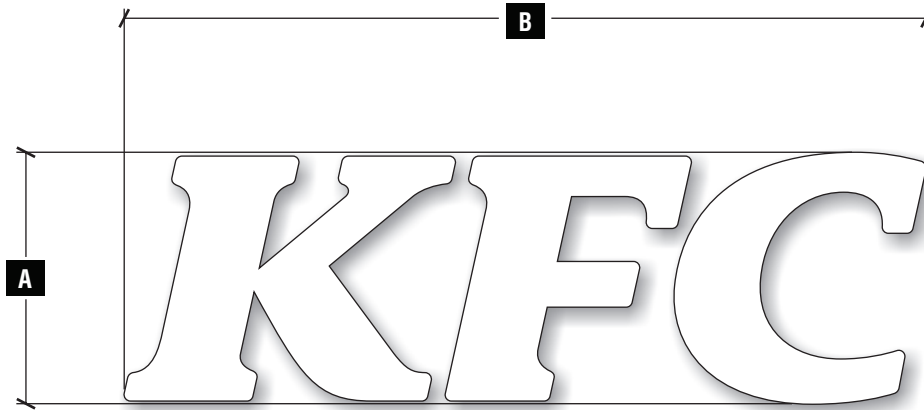


SIDE VIEW



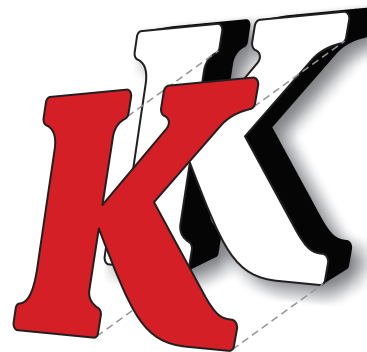
FRONT VIEW





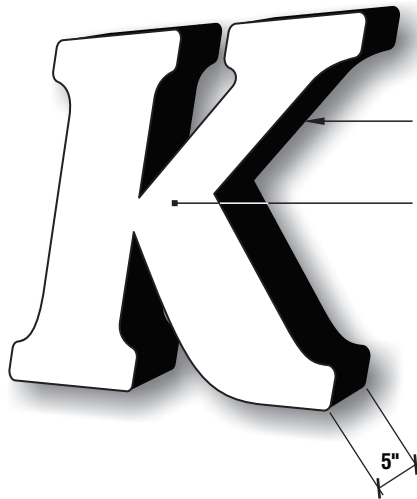
**SIZE MATRIX**

<b>A</b> 1500	<b>B</b> 4775
<b>A</b> 1200	<b>B</b> 3820
<b>A</b> 1000	<b>B</b> 3183
<b>A</b> 700	<b>B</b> 2228
<b>A</b> 600	<b>A</b> 1910
<b>A</b> 500	<b>B</b> 1592



**OPTIONAL:**

Faces can be Cardinal Red 3m 3630-53

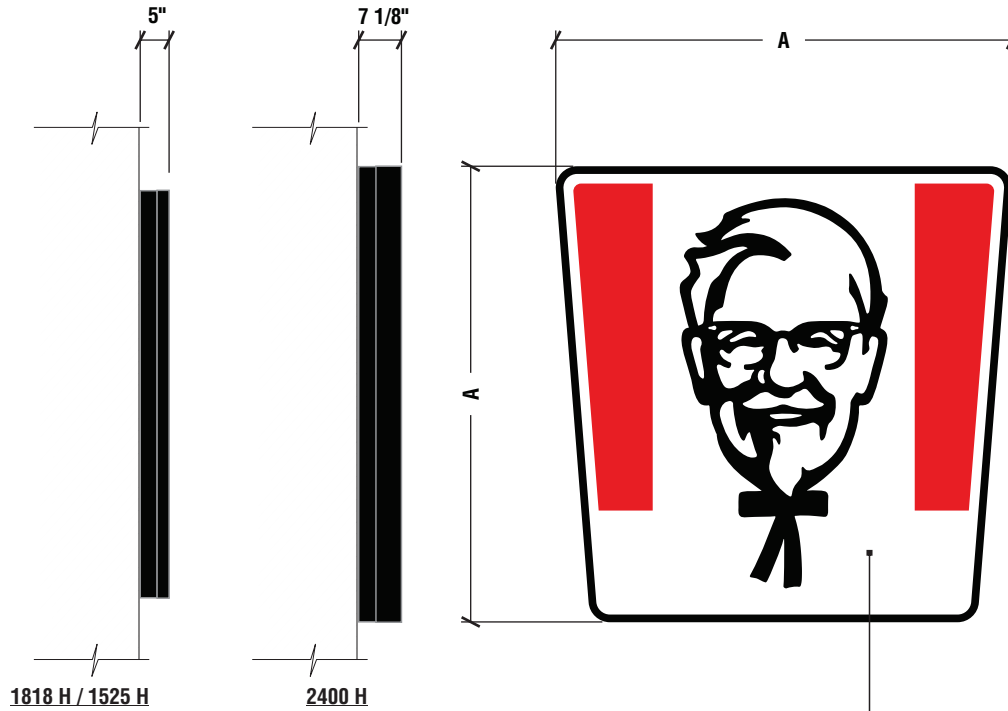


Pre Finished Black aluminum letter coil returns

5mm White 7328 acrylic faces c/w 1" Black trim cap

Note:

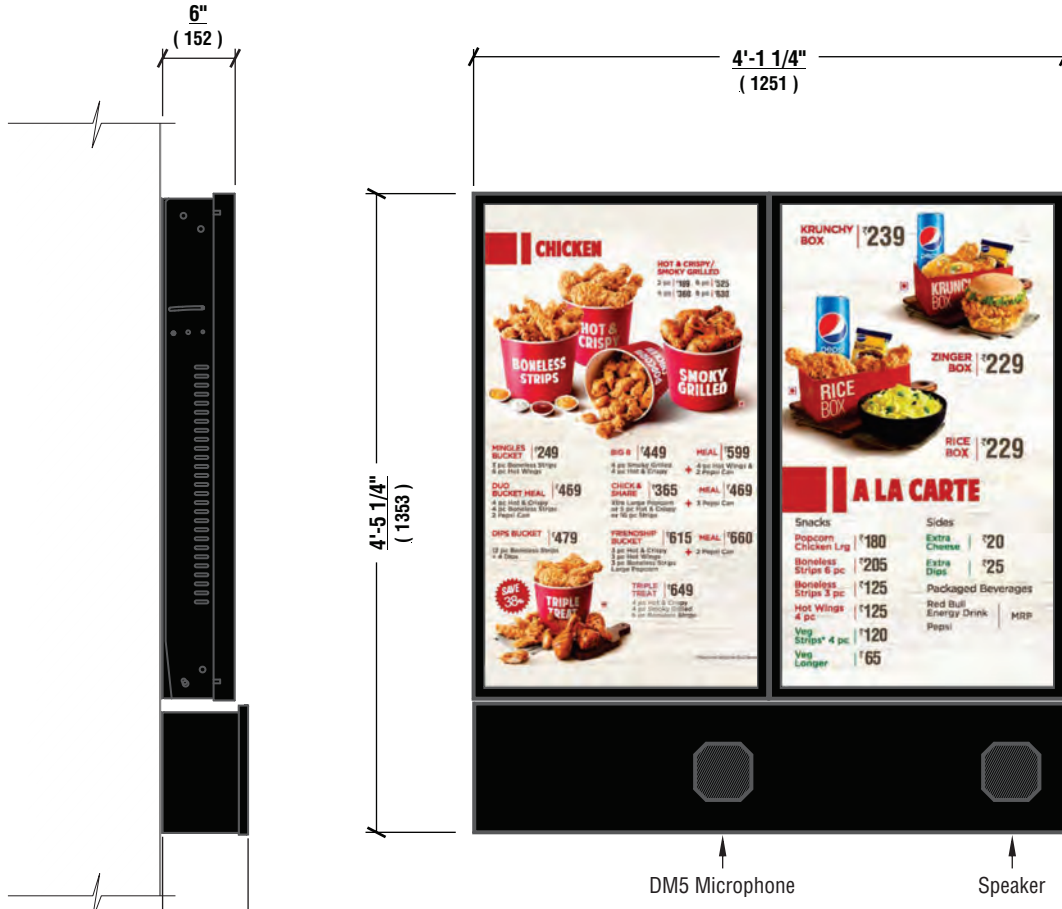
**Letters illuminated with White LED**



- Aluminum constructed filler painted Black
- 1 1/4" wide aluminum frame and/or cover frame ( 2400 ) painted Black
- 3/16" White Lexan and/or White Flex face ( 2400 )
- White LED illumination

**SIZE MATRIX**

<b>A</b>	<b>B</b>	<b>Flex Face / Frameless Cover</b>
2400	2400	
<b>A</b>	<b>B</b>	<b>Lexan Face / Retainer</b>
1818	1818	
<b>A</b>	<b>B</b>	<b>Lexan Face / Retainer</b>
1525	1525	



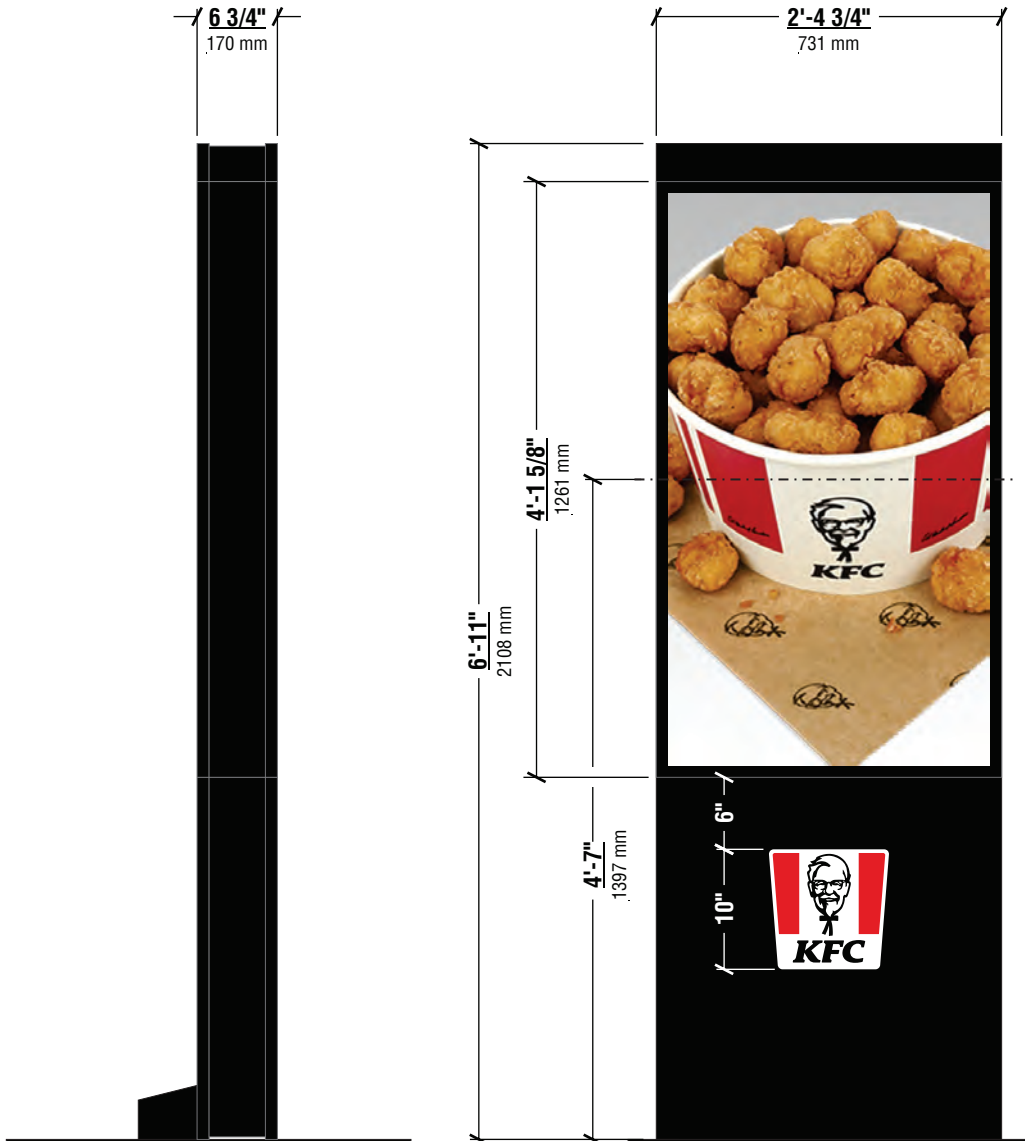
- Samsung 46" Dual Portrait Display
- Aluminum constructed shell ( Black Finish )



Latin America and the Caribbean



- Samsung OH55F Outdoor Digital Display
- Aluminum constructed shell ( Black Finish )



- Samsung OH55F Outdoor Digital Display
- Aluminum constructed shell ( Black Finish )